







December, 2017

Dear Friends:

The Lycoming County SPCA will hold its **Paws Run 2.5 and 5 Mile Pet Walk/Run** on Saturday, April 14, 2018 at the South Williamsport Park Complex. We would like to invite you to consider becoming a sponsor for this unique animal-friendly event. Sponsorship levels start at \$100 and are outlined on the next page.

Your sponsorship will assist us in continuing to protect all types of domestic animals in Lycoming County by providing temporary shelter, emergency treatment, investigation and prosecution of cruelty or abuse complaints, adoption and counseling as well as education programs. We are the **only open admission shelter in Lycoming County** that accepts and protects ALL domestic animals. We are also the only shelter with the authority to investigate and prosecute animal cruelty cases. To give you an idea of the need and volume of activity in Lycoming County, here are some 2016 stats from last year:

-  **939 Animals Adopted**
-  **607 Cruelty Investigations**
-  **370 Lost Pets Reunited with their people**
-  **Financial assistance in spaying and neutering 535 animals**

In recognition of your donation, your organization will be gratefully acknowledged in the SPCA newsletter (mailed to over 3,000 members), on the SPCA website and on our Facebook Page (over 10,000 friends who actively follow the page).

We hope that you will consider donating to this event. Not only will your support bring positive recognition to **your organization**, but **100% of your sponsorship** stays in Lycoming County because we are a privately run SPCA. Thank you for your consideration!

Sincerely,

Tim Mallery
Paws for a Cause Race Director

Mindee H. Lyon
SPCA Development Director



Lycoming County S.P.C.A.

Emergency Treatment | Shelter | Adoption | Education | Counseling
Investigation & Prosecution of cruelty or abuse complaints www.lycomingspca.org

"Adopt a Best Friend"

Since 1892

2018 SPCA "Paws Run 2.5 and 5 Miler" Sponsorship Levels

2018 PAWS RUN SPONSOR LEVELS	Stallion \$1,500+ (2 max)	Great Dane \$500+	Peacock \$300+	Kitten \$100
Title Sponsor/s Logo on ALL materials	🐾			
T-shirts Logo/Name	🐾 Large Sponsor Logo	🐾 Medium Sponsor Logo	🐾 Small Sponsor Logo	🐾 Name (no logo)
Paws for a Cause Website	🐾 Name, Logo, Hyperlink	🐾 Name, Logo, Hyperlink	🐾 Name & Logo	🐾 Name (no logo)
SPCA Facebook 10,000+ friends	🐾 Name, Logo, Hyperlink	🐾 Name, Logo, Hyperlink	🐾 Name & Logo	🐾 Name (no logo)
SPCA Newsletter 3,800+ mailed	🐾	🐾	🐾	🐾
Paws for a Cause T-shirt	🐾 6 Sponsor Shirts <i>Let us know shirt size & style below **</i>	🐾 4 Sponsor Shirts <i>Let us know shirt size & style below **</i>	🐾 2 Sponsor Shirts <i>Let us know shirt size & style below **</i>	🐾 1 Sponsor Shirt <i>Let us know shirt size & style below **</i>
Table at Event (you would staff)	🐾	🐾	🐾	🐾
Literature/Samples in participants bags	🐾	🐾	🐾	🐾

I would like to be a sponsor at the _____ Level for \$ _____
(Stallion, Great Dane, Peacock or Kitten)

**I would like the following shirt sizes (please indicate if you would like female or male cut shirts or a combination)

Shirt Size __, M or F Shirt Size __, M or F Shirt Size __, M or F Shirt Size __, M or F Shirt Size __, M or F Shirt Size __, M or F

Organization Name (as you wish for it to appear in media releases and on printed materials and shirts):

Organization Contact Name: _____

Address: _____

Phone: _____ E-mail: _____ Website: _____

Please complete this information and return with your contribution (made payable to Lycoming County SPCA) to:
Lycoming County SPCA – 2805 Reach Road – Williamsport, PA 17701

Please return and mail or email logo to mlyon@lycomingspca.org by **March 17th** if you wish to be included on the t-shirt.



Lycoming County S.P.C.A.

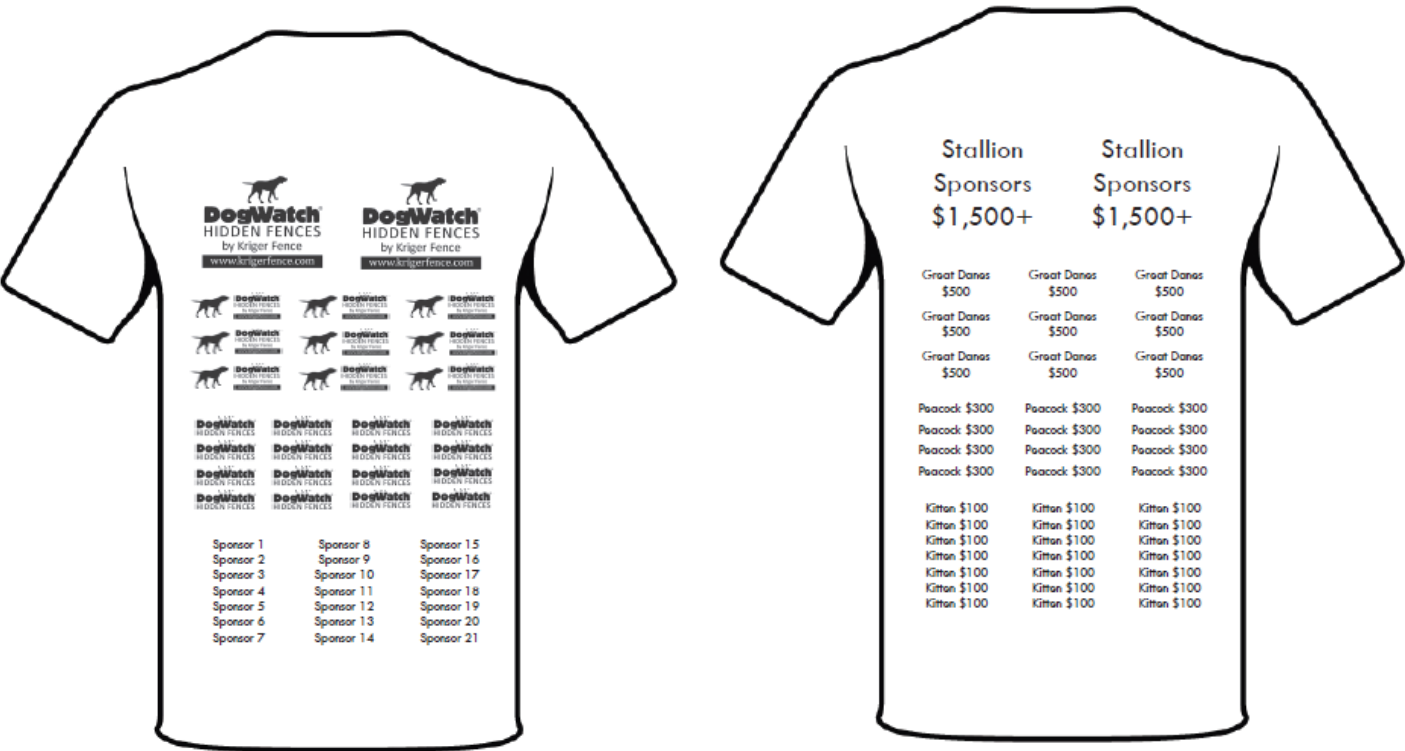
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The Lycoming County SPCA is a non-profit 501 (c) (3) organization that receives private donations and conducts fundraising activities to financially support its mission. As such, your contributions are tax-deductible. Our Tax ID# is: 24-0857714. The Official registration and financial information of the Lycoming County SPCA may be obtained from the PA Department of State by calling 1-800-732-0999. Registration does not imply endorsement.

Here's an example of what your sponsorship logo would look like on the back of the race t-shirts:



Each pre-registered event participant will receive a technical race t-shirt (that's "running-speak" for a moisture wicking material that runners will actually enjoy wearing after the event)!

Participating animals will receive a matching bandana (no logos on bandana).



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